

BRENDA VILLANUEVA

CONTACT

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EDUCATION

Columbia College Chicago

BA in graphic design,

Minor web development

Graduated - December 2015

SKILLS

MICROSOFT OFFICE

HTML

CSS

PHOTOSHOP

ILLUSTRATOR

PREMIERE

DREAMWEAVER

INDESIGN

FRENCH

SPANISH

ORGANIZATION

COMMUNICATION

OBJECTIVE

Devoted graphic and web designer that pays attentions to the small details as well as focusing on the bigger picture. With experience in industries such as entertainment, fashion, and beauty; the expectations are met and exceeded to any project assigned.

EXPERIENCE

Superbig

October 2019 - Present

Graphic Designer /Marketing Assistant

- Creates posters and flyers
- Creates content for social media
- Organizes files
- Work merchandise table during shows

Maria Mauro Crochet

April 2019 - November 2019

Graphic/Web Designer/ Marketer

- Re-branded website
- Responsible for creating marketing strategy
- Post processed photos to be uploaded to website
- In charge of organizing photos and documents

SM Beauty LLC

February 2018-March 2019

Graphic/ Web Designer

- Designed banners
- Translated house brand's packaging to Spanish and French
- Updated websites using Magento CMS
- Photographed new products and edited pictures to add to website
- Created marketing emails
- Shot and edited videos for YouTube
- Answered calls related to the e-commerce websites
- Collaborated with the warehouse team with processing orders

CIMMfest

January 2014 - April 2014

(Chicago International Movies and Music Festival)
Graphic Designer / Marketing Intern

- Responsible for image editing.
- Promoted festival through social media and street marketing.
- Assisted in entertainment and festival events.

Aldi

Cashier/Associate

June 2011- July 2018

- Continuously filled any low or out of stock products throughout the day
- Preserved store's general appearance
- Provided assistance to customers on the sales floor.
- Kept a clean work environment
- Completed daily and monthly inventory